

Daniel N. Incandela

Director of New Media

AUGUST 2007 – PRESENT

INDIANAPOLIS MUSEUM OF ART

- Created an unprecedented New Media department in one of the nation's largest art museums
- Co-Creator and Creative Director of ArtBabble, (www.artbabble.org) an online video site featuring a high-definition video player and a ground-breaking approach to video content online
- Executive Producer for iPhone Application developed as an exhibition gallery experience
- Developed innovative technologies and content delivery methods
- Led the planning, development, implementation and management of web, new media and video-based initiatives , including the IMA Blog, iTunes U, Flickr, YouTube and content on the institutional web site, imamuseum.org
- Developer and manager internal museum space dedicated to the technology experience of visitors
- Director of in-house documentaries, commercials, trailers and other video productions
- Managed staff, budgets and timelines for projects in collaboration with internal and external resources
- Experience shooting video and coordinating collaborative projects in cities all over the world including New York, San Francisco, Paris, Rome, London, Singapore, and Madrid

Manager of New Media Projects

DECEMBER 2006 – AUGUST 2007

INDIANAPOLIS MUSEUM OF ART

- Served as Project Manager for exhibitions and video productions
- Supervised project teams and budgets
- Determined technology needs for projects and exhibits
- Directed and produced online and offline video projects including scheduling, scripting, booking, shooting and editing for local, national and international shoots
- Managed a university partnership allowing students to produce digital content including an e-postcard series, streaming text displays, narrative video tours and an audio guide
- Served on the Web Development team that supervised a complete website, providing online visitors with rich, digital media experiences

Manager of Educational New Media Projects

DECEMBER 2004 – DECEMBER 2006

INDIANAPOLIS MUSEUM OF ART

- Served as New Media representative on all project teams
- Created new media projects included listening stations, videos, touch screen kiosks and Directed a video series shot on location in Havana, Cuba
- Managed consultants and vendor relationships associated with project work to ensure maximum value for expenditures and to develop collaborative relationships
- Supervised the New Media Studio; responsible for video duplication and conversion, documentation of live events, DVD authoring, podcast and audio guide production, original video documentaries and high definition video conferencing

New Media Producer

JULY 2003 – NOVEMBER 2004

INDIANA STATE MUSEUM

- Developed and implemented plans for technology presentations and installations
- Provided video support to internal departments – this included live events, location shoots, archival preservation and consultation for edited video products

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- Developer and project leader for annual summer classes on video production
- On-camera presenter for a variety of live video programs

Distance Learning Technician

JUNE 2002 – JULY 2003

INDIANA STATE MUSEUM

- Maintained, organized and operated video conferencing equipment
- Wrote, produced and directed hour-long live educational programs, taught and operated DV camera for events
- Edited non-linear video
- Managed the Distance Learning Center
- Wrote successful proposal to acquire in-house video editing equipment used to produce video for exhibits, education, marketing and institutional documentation

Operations Manager

JANUARY 2000 – MARCH 2001

ACTIVE MOTORSPORTS DUBLIN, OHIO

- Supervised 9 employees, including administrative, mechanical staff, engineering, transportation and public relations
- Managed accounting and a budget of \$750,000 – including organization of vendor bids and project completion, purchasing, human resources, travel arrangements, transportation logistics, all communication with series officials and extensive insurance coverage
- Instituted various business plans, company policies, driver presentations and worked closely with agencies devising marketing campaigns
- Aided in development of team website, oversaw press release schedule and interacted with press including online agencies

Team Coordinator

1992–1999, 2001 - 2002

INDY REGENCY RACING INDIANAPOLIS, INDIANA

- Worked both full-time and part-time for former Champ Car, Indy Lights and IRL team
- Served as assistant team manager for the Indianapolis 500. Supervised daily operations, coordinated public relations and marketing, and pit lane communication
- Planned and organized international travel arrangements for 10-20 team members, entertainment of VIP guests, team communication, engine manufacturer liaison, and overall logistics
- Assumed all responsibility of a demonstration in Holland for multinational corporate sponsors. Served as team delegate for media and event organizers, arranged for transportation of all equipment, and directed on-track demonstration

EDUCATION

1995 - 1999 INDIANA UNIVERSITY AT INDIANAPOLIS

Bachelors of Arts in Anthropology

Minor in Philosophy

Overall GPA – 3.63 Within Major – 3.8+

Received Anthropology Award for Outstanding Student

- Awarded grant to conduct research with documentary photography in Greece and Turkey at various ancient archaeological sites
- Presented at the Indiana University Museum Symposium

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- Received grant to create a cultural exhibit highlighting the history of a local neighborhood and its rich jazz heritage

SELECTED ACHIEVEMENTS

- Named to Indianapolis Business Journal's *Forty under 40*, 2010
- Keynote speaker, National Digital Forum, Wellington, New Zealand, 2009
- Invited speaker, International Sculpture Conference, Princeton, 2009
- Invited speaker, Pecha Kucha Night, London, British Museum, 2009
- Invited speaker, Handheld Conference, London, Tate Modern, 2008
- *Cramming Aesthetics, Art Appreciation & Education Into a Fun Museum Experience*. Paper presentation at the 2008 International Symposium on Electronic Arts in Singapore
- Best of Web winner at Museums and the Web conference for the *Roman Art from the Louvre* webisodes project
- American Association of Museums (AAM) Muse Award Winner
- Webby Honoree for the *Roman Art from the Louvre* webisodes
- Telly Awards Winner
- Communicator Awards Winner
- EPIC Award Winner
- Narrator on ASPECT: The Chronicle of New Media Art, vol. 10 DVD
- Presented "Technology and the Great Outdoors" at 2005 American Association of Botanic Gardens and Arboreta Conference
- *Melding New Media Magic into the Museum of the Future*. Boston, American Association of Museums Conference, 2006
- Co-author and presenter, *Starting a Digital Revolution*, San Francisco, Museums and the Web Conference, 2007
- Co-author and presenter, *Seeking Balance in the Online Video Landscape*, Indianapolis, Museums and the Web Conference, 2009

PROFESSIONAL SKILLS

- Extensive use of Adobe Creative Suite including Premiere
- Years of experience shooting video in standard and high definition formats using a variety of Canon camera products
- Expert use of social media and networking sites such as iTunes, YouTube, Flickr, Facebook, Twitter and WordPress
- Experience using CMS (Drupal and Joomla) including light html
- Comfortable with project management software and IT ticketing systems

WORK SAMPLES

- **ArtBabble** | www.artbabble.org | Online, multi-institutional video art site – co-founder, executive producer
- **Leading museum video producer** | www.artbabble.org/partner/indianapolis-museum-art | Executive producer and director of all video productions
- **IMA Blog** | www.imamuseum.org/blog | Leading museum blog – creator
- **TAP** | www.flickr.com/photos/imaitmysart/sets/72157622312724970/ | Executive producer of new iPhone/Touch exhibition application